

MEYERS BROTHERS

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**59c Taffeta Silk,
39c**

One lot of extra fine quality Taffeta Silk in all desirable shades. This offer only for the January White Sale. 59c value. Sale price 39c

**59c Ladies' Vests,
39c**

One lot of Ladies' Bleached Vests extra sizes, 7 to 9, slightly imperfect, some with small oil spots and darned places, our regular 59c value. Sale price 39c

JANUARY WHITE SALE!

The Economy Opportunity We Offer Our Patrons Cannot Last Long.

The foresighted and thrifty are called lucky. If its lucky to be wise,
be wise and profit by this sale.

We have made a cash purchase of over \$10,000.00 worth of COTTON GOODS in both white and colors. This purchase was made over six months ago, when cotton was selling on a basis of 10 1-4c a pound. Now it has advanced to 16c a pound.

Why not buy now? Advancing costs of all cotton makes the majority of our January prices less than wholesale cost. You never knew us to sound a false alarm, therefore, we advise your purchasing now. Take advantage of this golden opportunity!

JANUARY WHITE SALE!

Of Ladies' Ready-to-Wear Garments

Our Cloak and Suit Buyer who is in New York has just made us a shipment of manufacturers' Surplus Stock, consisting of 50 Suits and to give our customers advantage of the bargains, we have divided them in three assortments. The early buyer gets the cream of the stock. These suits are all made on the season's newest models. No shelf-worn goods—all fresh and new. We also have about 30 suits left from our fall and winter stock we will run in with these lots.

Lot No. 1, \$20 Suits, \$9.98

Ladies' 45-inch Coat, in diagonal and fancy material; colors, grey, tan, union and blue; full plaited skirts; regular \$20.00 value. Sale price \$9.98

Lot No. 2, \$32.50 Suits, \$16.95

Ladies' 45-inch Coat in serges, cheviot, diagonals and fancy worsted; colors blue, grey, green, also black. Nice full plaited skirts, lined with guaranteed satin; \$32.50 value. Sale price, only \$16.95

EXTRA CHARGE FOR ALTERATIONS.

Lot No. 3, \$30 Suits, \$14.95

Ladies' 42-inch to 45-inch Coat Suit made on the season's newest models in serge, cheviot diagonals, fancy worsteds. Colors blue, grey, and cawaba, green and black; plaited skirts, \$30.00 value. Sale price \$14.95

EXTRA CHARGE FOR ALTERATIONS.

Lot No. 4, \$25 Suits, \$12.95

Ladies' 42-inch and 45-inch Coat Suit in serge, chevots, diagonals and fancy material. Colors cawaba, grey, green and blue; plaited skirts. \$25.00 value. Sale price \$12.95

EXTRA CHARGE FOR ALTERATIONS.

25c DOTTED SWISS, 12 1/2c

1,000 yards of White Dotted Swiss, small and large dots fine and sheer, 25c value. January price 12 1/2c.

25c MADRAS, 12 1/2c

800 yards of White Mercerized Madras fancy stripes and floral designs, 25c value. January price 12 1/2c.

12 1/2c LAWNS, 8 1/2c

1,600 yards 40-in extra quality White Lawn, 12 1/2c value. January price 8 1/2c.

19c DIMITIES, 10c

1,500 yards of White Dimities, fine sheer cord and check, 19c value. January price 10c.

15c MADRAS, 10c

1,200 yards of 36-inch Madras in stripes and plaids, 15c value. January price 10c.

10c to 19c White Goods, 5c

800 yards assorted plain and fancy White Goods, worth from 10c to 19c. January price 5c.

15c SWISS, 8c

1,600 yards Barred Swiss, nice and sheer, 15c value. January price 8c.

19c MADRAS, 10c

900 yards of Plain Madras and striped, 19c value. January price 10c.

25c Embroidered Swiss, 12 1/2c

700 yards of extra quality White Sheer Embroidered Swiss, 25c value. January price 12 1/2c.

25c MADRAS, 10c

1,500 yards of White Madras, nice and sheer, worth up to 25c. January price 10c.

15c NAINSOOK, 10c

1,000 yards of extra quality sheer English Nainsook, 36-inch to 40-inch wide, 15c value. January price 10c.

15c COLORED MADRAS, 9c

2,500 yards of colored, striped and figured Madras, 15c value. January price 9c.

12 1/2c GINGHAMS, 6 1/2c

1,200 yards of Dress Gingham, extra fine quality, regular 12 1/2c value. January price 6 1/2c.

6c TO 8c GINGHAMS, 3 1/2c

1,000 yards of Dress Gingham, extra fine quality, regular 6c to 8c value. January price 3 1/2c.

1-3 OFF ON ALL LADIES COATS

One lot of fifty Children's Coats sizes 6 to 14, we will close during this sale at half their original price.

\$1.50 LADIES GOWNS, 98c

Ladies Gowns high and low neck, lace and colored embroidery trimmed made of long cloth and cambric.

\$5.00 SILK PETTICOATS, \$3.49

Ladies Silk Petticoats made of good quality taffeta silk, extra fine with deep dust ruffle.

Ladies Gowns made of good quality muslin, embroidery trimmed and beaded and high and low neck. 50c.

Ladies Trimmed Corset Covers 25c

Ladies' Underskirts, lace trimmed 50c

Ladies' Embroidery Underskirts heavy edge \$1.98 value. January price \$1.39

\$7.50 SILK PETTICOATS, \$4.95

Made of extra quality taffeta silk and extra full with deep dust ruffle.

\$2.00 WAISTS, 98c

Made of good quality nainsook and lawn, with embroidery and lace front.

\$5.00 SILK WAIST, \$3.98

Ladies black taffeta silk waist with both plain and embroidery yokes.

\$5.00 NET WAISTS, \$3.98

Ladies Net Waists, cream and white, nicely trimmed with Medallions and Lace.

12 1/2c DONEGAL, 8c

800 yards of Donegal Suiting, soft finish, regular 12 1/2c value. January price 8c.

12 1/2c CHAMBRAYS, 7 1/2c

1,600 yards of solid colored Chambrays, regular 12 1/2c value. January price 7 1/2c.

12 1/2c LINEN SUITING, 8c

1,500 yards of Linen Suiting in solid colors in all the popular shades, 12 1/2c value. January price 8c.

12 1/2c SUITINGS, 5c

1,200 yards of Linen Suiting, solid colors and all the popular shades, slightly damaged, 12 1/2c value. January price 5c.

12 1/2c VOILES, 5c

1,500 yards of Knickerbocker Voile in most all colors 12 1/2c value. January price 5c.

12 1/2c CHAMBRAYS, 8 1/2c

1,200 yards of plain and striped soft linen finished Chambrays 12 1/2c value. January price \$1-2c

EXTRA SPECIAL FOR THIS SALE ONLY

10 yards of 10c extra fine quality Muslin 75c

15c SUITING, 10c

400 yards of Belfast Suiting and Shepherd checks and blue and grey mixtures, 15c value. January price 10c.

JANUARY WHITE SALE!

Of Ladies' and Misses' Hose at Reduced Prices

One lot of Ladies' Hose, plain black, tan and embroidered; sold up to 50c. January price 15c

One lot of Misses' and Boys' Black Ribbed Hose, regular 25c value. January price 10c

One lot of Children's Pure Wool Socks, black and white, regular 25c value. January price 10c

100 doz. Ladies' Black Gauze Lisle Hose, garter top, double heel, sole and toe, slightly imperfect; regular 25c value. January price, two pair for 25c

One lot of Ladies' assorted colored Spun Silk Hose. This is an extra special offer for the January sale. \$1.00 value. January price 79c

A Few of the Many Specials From Our Third Floor For January White Sale

LACE CURTAINS, ONE AND TWO PAIR OF A KIND, ONE-HALF PRICE

Matting, 25c Kind 25c

12 1/2c Curtain Swiss 10c

12 1/2c Silkline 10c

Fancy Baskets, one-half price.

30x50 Axminster Rug, \$2.25 kind. January price \$1.69

25 PER CENT OFF ON BLANKETS.

25 PER CENT OFF ON COMFORTS.

GO CARTS AT HALF-PRICE

9x12 Tapestry Rugs, \$20 kind \$15

25 PER CENT OFF ON PICTURES

9x12 Velvet Rugs, \$25.00 kind \$18.00

9x12 Axminster Rugs \$35.00 kind \$22.50

Bear Brand Zephyr Yarn, per lb \$1.69

SWISS CURTAIN, 2 1/2 YARDS LONG JANUARY PRICE 50c

ROPE PORTIERES, 20 PER CENT OFF.

January White Sale

Of MEN'S FURNISHINGS at Prices to Make Quick Selling

One lot of men's extra heavy seamless Half Hose, in black and tan, regular 15c value. January price 10c

One lot of men's and boys' fancy Madras and Percalé Shirts, sold up to 50c. January price 25c

One lot of Boys' Blouses, in plain white and fancies. Some of the leading makes included in these. 50c value. January price 39c

One lot of Boys' Blouses in plain white and fancies, some of the leading makes included in these. 75c value. January price 59c

One lot of Boys' Blouses in plain white and fancies, some of the leading makes, included in these. \$1 value. January price 79c

One lot of Men's Heavy Fleece lined Shirts and Drawers, regular 50c value, January price 39c

Men's extra fine grade Derby Ribbed Shirts and Drawers, regular 50c value, January price 39c

One lot of Men's Fancy Suspender Sets including suspenders, garters and arm bands, sold from \$1.39 to \$1.50. January price 98c

One lot of Men's Fancy Suspender Sets, including suspenders, garters and arm bands, sold from 89c to \$1.00. January price .73c

One lot of Men's Fancy Suspenders, extra fine grade elastic, sold from 75c to \$1.00. January price 49c

100 dozen Men's Black Half Hose, slightly imperfect, regular 15c value. January price 10c

85 dozen Men's Fancy and assorted colored Half Hose, double sole, heel and toe slightly imperfect, regular 25c value. January price, two pair for 25c

One lot of Men's Gray Mixed Wool Underwear, regular \$1.00 value. January price 79c

One lot of Men's All Pure Linen Handkerchiefs, fine and sheer, regular 19c value. January price, two for 25c

Men's Initial Japanese Handkerchiefs, six to a box, regular 60c value. January price 42 1/2c

I lot of Pilling and Madryl Endurance Hose, box of six pair, regular \$1.25. January price 98c

Ladies' Underskirts, lace trimmed 50c

Ladies' Embroidery Underskirts heavy edge \$1.98 value. January price \$1.39

\$7.50 SILK PETTICOATS, \$4.95. Made of extra quality taffeta silk and extra full with deep dust ruffle.

\$2.00 WAISTS, 98c. Made of good quality nainsook and lawn, with embroidery and lace front.

\$5.00 SILK WAIST, \$3.98. Ladies black taffeta silk waist with both plain and embroidery yokes.

\$5.00 NET WAISTS, \$3.98. Ladies Net Waists, cream and white, nicely trimmed with Medallions and Lace.

Housefurnishings

For the January White Sale at Extra Low Price

Galvanized Wash Tubs, a good useful size, and will not leak, worth 45c. Special 39c

Cups and Saucers, all perfect and a good useful size, worth 8c. Special, pair 4 1/2c

Curtain Stretchers, will extend to 12 feet and stands six feet high, these have non-rusting pins, worth \$9.29. Special \$1.00

Thin Tumblers, all sound and have smooth rims, regular 5c kind. Special 3c each.

1,500 yards of Embroidery in all widths and about 25 different patterns to select from, worth from 12 1/2c to 15c. January price 10c

Meyers' Brass Polish, the best out, cleans quicker and the lustre lasts longer, worth 19c. Special 100 cans for 25c

Patent Sled Irons, three iron, handle and stand, fully nicked and all perfect, worth \$1.39. Special \$1.00

Blue Enamelled Sauce Pans with 10; they are white lined and all perfect, a good kitchen size, worth 15c. Special 10c each.

Japanned Coal Hods, a good size and strong, worth 19c. Special 15c

1,500 yards of Embroidery, in all widths and about 25 different patterns to select from, worth from 15c to 25c. January price 10c

Shingling Hatchet, fine for every day household use and a good sharp one, worth 19c. Special 10c

China Salt box with drop lid, all sound and perfect, and a bargain, worth 25c. Special 18c

Old Mill Soap, the regular 5c kind, the quality is good and a big size. Special three for 10c

Flour Buckets with balled handle, the very best make, worth 25c. Special 25c

One lot of Linen Towel Laces, a wide range of patterns to select from, worth up to 10c and 15c yard. January price 5c

SPECIAL COUPON!

Cut out this coupon and bring it to our DOMESTIC DEPARTMENT, and we will sell you

10 Yards of Hill or Androscoggin Muslin for **95c**

None sold to children or by 'phone.

2707-2709 WASHINGTON AVE.
NEWPORT NEWS, VA.
MEYERS BROS
DEPARTMENT STORE.

SPECIAL COUPON!

Cut Out This Coupon and bring it to our DOMESTIC DEPARTMENT and we will sell you

12 Yard Piece of \$1.50 Longcloth for **\$1.05**

None Sold to Children or by 'phone.